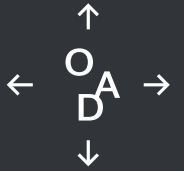


title

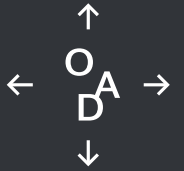
# report

Osaka Art & Design 2023



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07 - 12	<b>program</b>		



## concept

# Culturescapes

Tour the city of Osaka, encountering art and design while you travel around.

Osaka means the very human sensibilities that enjoy conversation, are full of rich humor.

A combination of art and design to start a new movement.

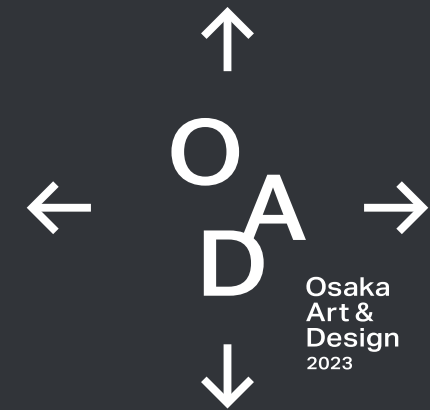
Osaka Art & Design creates a resonance that is uniquely Osakan.

Encounters with works of art that add dynamism and color to our daily lives.

Encounters with creative partners that inspire creativity.

As these diverse sensibilities expand and connect, life becomes richer, like encountering beautiful landscapes.

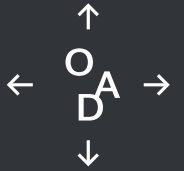
Through the power of Osaka and its limitless ideas, we aim to make this a world-class creative city.



### logo mark : design concept

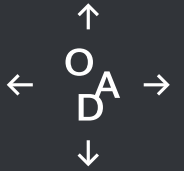
The brand mark, which features four arrows, was developed to symbolize the key words of "Fluid/Movement".

Art and design sensitivity that changes even as it blurs the boundaries between cities and works. People's activities related to goods and cities. An image of the city expanding into the future ahead of the Expo 2025 Osaka, Kansai, Japan. It embodies these essences and values of the event. It also includes the hope that it will be recognized by the abbreviation "OAD".



## outline

name	<b>Osaka Art &amp; Design 2023</b>
dates	<b>2023. 5.31</b> wed. – <b>6.13</b> tue.
contents	Art and highly-designed products were exhibited and sold at the same period in commercial facilities, galleries, and so on.
area	High-quality galleries and facilities participated in the event, which was held in numerous locations from Umeda in the north to Shinsaibashi in the south.
Organizers	Osaka Art & Design 2023 Executive Committee Hankyu Hanshin Department Stores, Hankyu Hanshin Real Estate, Umeda 1-chome Area Management, Osaka City
Supported by	HAKKO MOTOR INDUSTRIES / HAKKO L.R. Co.



## result

### Total number of visitors

88,425

\* Number of people on each floor of Hankyu Umeda Main Store × 1% ( 30% for 9th floor only ) = 85,856 people

\* Number of visitors to each gallery = 2,569 people

### Number of venues

33

### Number of programs

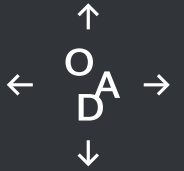
37

### Number of exhibitors

50<sub>group</sub>

### Participating creators & brands

approx. 150



## participation

Hankyu Department Store

Hankyu Men' s Osaka

graf porch

TANYE Gallery

RITZWELL OSAKA

chignitta space

Arts & Crafts Osaka Office&Showroom

howse / BuddyOptical

Arco Store

COTO MONO MICHİ AT PARK SIDE STORE

ARTCOURT Gallery

CONDEHOUSE OSAKA

Toyo Kitchen Style Osaka Showroom

TEZUKAYAMA GALLERY

Gallery solaris

ACTUS SHINSAIBASHI

ESPACE LOUIS VUITTON OSAKA

Art Area B1

1000000 people's Candle Night

@OSAKACITY Chayamachi Slow Day 2023

OSAKA UMEDA TWIN TOWERS NORTH 1F CONCOURSE  
" GREEN SEED "

ARTELIER

## program

5/10 - 6/26

6/28 - 7/24

# DAISY BALLOON | The Sea: The Origin of Life / The Forest: The Return of Life

- Hankyu Department Store 1F store window



The Sea: The Origin of Life



The Forest: The Return of Life

In the former theme, "The Sea: The Origin of Life," the work expresses the collective behavior and energy generated by the instincts of a school of fish to continue circulating in a torus-like pattern or to spread out rapidly from one neighbor to the next, interweaving adaptation and repulsion.

In the latter theme, "The Forest: The Return of Life," the work expresses the process that energy is returned.

Giant roots that accumulate the sources of life link together to form a forest on the earth, and new life such as flowers, fruits, and animals are born.

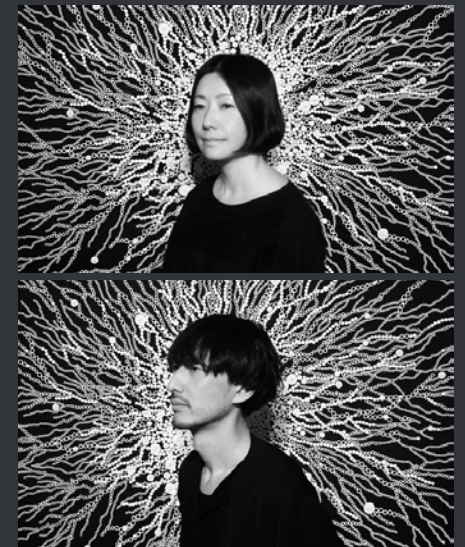
## program

### DAISY BALLOON | Root "The Gathering of Life"

- Hankyu Department Store 9F SHUKUSAI Plaza



#### artist profile



### DAISY BALLOON

DAISY BALLOON is a balloon unit of worldwide balloon artist Rie Hosokai and art director/graphic designer Takashi Kawada. Since forming in 2008, they have produced many balloon art works based on the themes of "sense and quality." Above all, the balloon dresses have fascinated many people through the intricacy of detail that suggests architectural qualities.

An immense root collects the energy created in the ocean and provides our earth with a continuous supply of life forms.



## program

### A design market born from nature

- Hankyu Department Store 9F SHUKUSAI Plaza



Sea, mountains, soil, stones, plants. Introducing artistic works that can be incorporated into your daily life, such as interior goods, furniture, and objets d'art that combine natural elements with the sensibilities of their creators.

## program

### event

- Hankyu Department Store 9F SHUKUSAI Plaza

#### talk show



Masamichi Toyama × Shoko Ryuzaki

“ A good relationship between art and hotels ”

31 May (Wed.) 11 : 05 - 12 : 30

#### talk show



Shigeki Hattori × NOMA

“ Beyond sustainability ”

31 May (Wed.) 14 : 30 - 16 : 00

#### talk show



Kunihiko Morinaga × Yuko Nagayama

“ It will eventually develop into space. ”

10 June (Sat.) 14 : 30 - 16 : 00

## program

### Hankyu Department Store Umeda Main Store / Hankyu Men's Osaka



Hankyu Department Store 1F Kotokoto stage 11  
TIME & STYLE POP UP



Hankyu Department Store 7F Comfort Q  
Jaime Hayon  
And Tradition / Palette JH9



Hankyu Department Store 7F Livingware  
Taro Okamoto / Not Banksy / Romero Britto  
Living with Art



Hankyu Department Store 8F GREEN AGE EDIT  
TOUFU TOKYO  
Non-dying bonsai " re-bonsai "



Hankyu Department Store 8F ADA LAB UMEDA  
Takashi Amano  
Photo Panel Exhibition  
" Beautiful Nature - Record for the Future "



Hankyu Men's Osaka 1F Promotion space11  
A powerful luxury SUV that captivates the world  
" ASTON MARTIN DBX707 " special exhibition

## program

### Galleries



CONDEHOUSE OSAKA

Glass artists × CONDEHOUSE OSAKA  
Heart-fluttering lights in everyday life



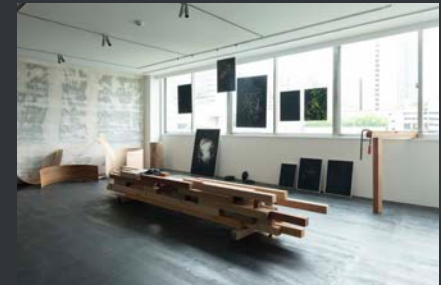
Arco Store

Alvar Aalto  
Celebrating 90 Years of Stool 60



COTO MONO MICHU AT PARK SIDE STORE

CEMENT PRODUCE DESIGN  
MATE + REAL  
~ A Corridor of materials and technology ~



TANYE Gallery

TANYE  
STRING



ESPACE LOUIS VUITTON OSAKA

Alberto Giacometti  
SELECTED WORKS FROM THE  
COLLECTION



ARTCOURT Gallery

Norio Imai  
Norio Imai Solo Exhibition



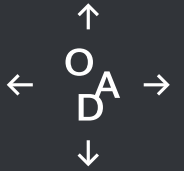
Art Area B1

TERRA by xorium



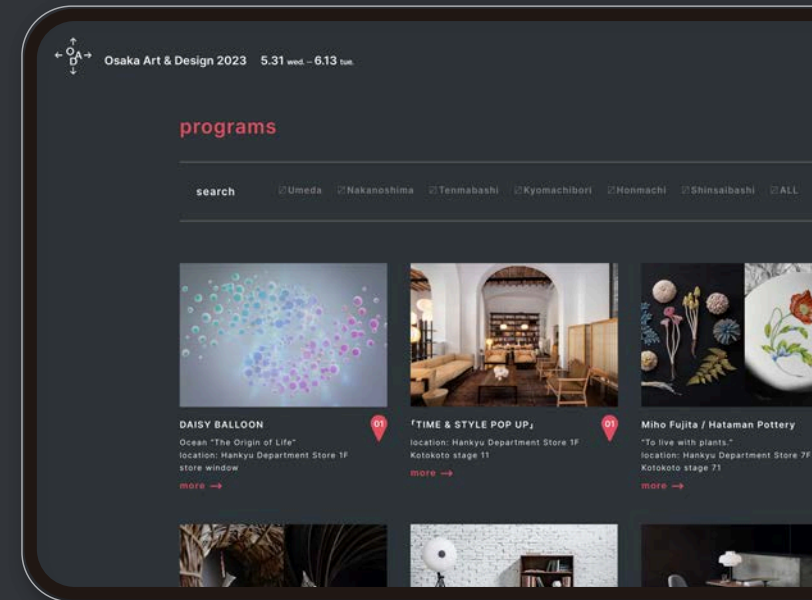
Gallery solaris

Hiroshi Fujii  
What the Sun Draws



# promotion

## 01. website



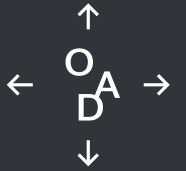
Views

43,000

Unique users

15,000

osaka-artanddesign.com



# promotion

## 02. Instagram



Followers

1,080

Gender ratio

50 : 50

Age groups

25 ~ 44 years old

Approximately 70% of the total

Reach

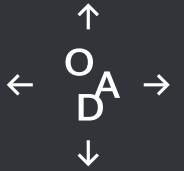
170,000

## 03. Facebook



Followers

254



## promotion

### 04. Signage advertisements

Hankyu Umeda Entrance Vision / Signage in Osaka Station underground shopping area / Umeda i / Concourse vision

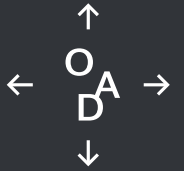


Signage in Osaka Station underground shopping area

Concourse vision







# press

## Publication media

approx. 120

## Press releases

4/27 release



## Main media

美術手帖 (web版)



<https://bijutsutecho.com/magazine/news/report/27272>

ELLE DECOR



[https://www.elle.com/jp/decor/art/g43939737/osaka-art-and-design-2023-23-2305/](https://www.elle.com/jp/decor/art/g43939737/osaka-art-and-design-2023-2305/)

pen



<https://www.pen-online.jp/article/013524.html>

C

<https://paper.c.info/event/25554>

TOKYO ART BEAT

<https://www.tokyoartbeat.com/articles/~osaka-art-and-design-news-202305>

ONBEAT

<https://onbeat.co.jp/news/233/>

Numéro

<https://numero.jp/news-20230528-osakaartanddesign2023/>

TECTURE MAG

<https://mag.lecture.jp/event/20230521-89983/>

陶業時報

<https://j-warestyle.com/2023/06/08/osaka-art-design2023/>

SAVVY

23 May 2023 Issue

大阪スケジュール

大阪日日新聞

<https://www.nnn.co.jp/articles/~/61551>

## reception

5/31 wed. 18:00 - 20:00 at diamond Hall 13F in Hankyu Umeda

Number of attendees 213



## sponsors



HAKKO MOTOR INDUSTRIES / HAKKO L.R. Co.

## sponsors

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GARDEN SPRITZ



**JET** 日欧商事株式会社  
SPECIALISTA DELL'ITALIA



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